

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

1. (currently amended) ~~A strategy formulation engine, stored in a computer readable medium, including a computer, comprising:~~

~~a top layer including a definition of an organization's strategic direction from an organization's current state;~~

~~at least one intermediate layer including a plurality of strategy platforms to achieve the strategic direction; and~~

~~a bottom layer including a plurality of strategy platform requirements to achieve the strategy platforms.~~

A method for developing an enterprise business strategy plan comprising the steps of:

(a) receiving via a graphic user interface a first information for setting the strategic direction of a company comprising:

receiving a description of the current state of the company,

receiving a description of the future vision for the company,

receiving the target date of the future vision and

(b) processing the first information received to provide a first display of said current state, future vision and target date of the future vision;

(c) receiving via a graphic user interface a second information defining a time-phased plan for implementing the future vision, the second information comprising:

at least three separate and distinct sequential strategy development phases wherein the first phase begins at a current date and the last phase ends at the target date;

(d) processing the received second information to provide a second display of the current state, the current date, a title of phase one, a title of phase two, a title of phase three, said future vision and said target date whereby the strategy is planned to be implemented so that the future vision is realized;

(e) Receiving via a graphic user interface a third information that defines a strategy platform integration, wherein the third information comprises:

information defining a plurality of strategy platforms,

information defining the corresponding strategy development phase where said strategy platforms are chronologically located,

information defining the execution path and dependency for said plurality of strategy platforms;

(f) processing the third information received for the strategy platform integration to provide a third display of an integration roadmap, where the integration roadmap displays said description of the current state of the organization as a polygon, said description of the future vision of the organization as a polygon, and said plurality of strategy platforms as each individual polygons that are displayed within their respective said strategy development phases, wherein the execution path and dependency of the strategy platforms is represented by interconnecting the strategy platform polygons with arrows;

(g) Receiving via a graphic user interface a fourth information that comprises:

the said individual strategy platforms and four categories of requirements for each individual strategy platform;

at least one respective individual requirement for each said category of requirements;

an assessment of the respective individual requirements;

a list of deployment requirements for of each respective strategy platform element; and

a list of opportunities for the creation of value identified for each respective strategy platform element;

wherein the said categories of requirements are selected from the group consisting of Operational Requirements, Organizational Requirements, Technology Requirements and Knowledge Requirements;

wherein at least one individual requirement is received for each said four categories of requirements of the respective strategy platform; and

(h) Processing the fourth information received in (g) to:

generate and display a polygon that is labeled with the name of one of the said individual strategy platforms and four adjacent polygons for each of the said categories of requirements for that individual strategy platform;

generate and display within each of the said four adjacent polygons a strategy platform requirements category label, wherein said requirements category labels are selected from the group consisting of operational, organizational, technology and knowledge;

generate and display within each of the said four adjacent polygons a list containing at least one requirement within a respective requirements category,

generate and display adjacent to each at least one said requirement a polygon that is shaded to annotate the degree to which the current organization fulfills the respective requirement;

wherein a fully shaded polygon indicates that the organization fully fulfills the respective requirement; and wherein a partially shaded polygon indicates the organization is partially fulfills the respective requirement; and wherein an unshaded polygon indicates that the organization does not fulfill the respective requirement;

(i) and further processing the fourth information received in (g) to additionally display a polygon that is labeled deployment requirements which displays a list of requirements for deployment; and to display an additional separate polygon labeled value creation opportunities which displays a list of opportunities for the organization to realize value creation

2. (original) The strategy formulation engine of Claim 1 wherein the strategic direction includes a vision statement and a target date.

3. (original) The strategy formulation engine of Claim 1 wherein each strategy enabler platform includes a definition of future requirements that are necessary for the strategy enabler platform to assist in achieving the strategic direction.

4. (original) The strategy formulation engine of Claim 1 wherein the strategy platform requirements may be directly transformed into implementation activities.
5. (original) The strategy formulation engine of Claim 1 wherein ~~the~~ at least one intermediate layer includes a plurality of strategy platforms.
6. (original) The strategy formulation engine of Claim 5 wherein each of the strategy platforms includes at least one of the strategy platform requirements
7. (original) The strategy formulation engine of Claim 6 wherein each of the strategy platforms includes at least one value creation opportunity.
8. (original) The strategy formulation engine of Claim 1 further comprising a layer dedicated to the capture and display of the phases over the time frame of the strategy.
9. (original) The strategy formulation engine of Claim 1 further comprising a feature dedicated to the capture and display of the relationships between strategy platforms
10. (original) An enterprise strategy management system comprising:
a first software module adapted to formulate a multi-layered strategy description based on an assessment of environmental data;

a second software module adapted to align the multi-layered strategy description with available enterprise resources and deploy strategy implementation responsibilities; and

a third software module adapted to measure the performance of the strategy and identify opportunities to optimize strategic performance.

11. (original) The enterprise strategy management system of Claim 10 wherein the first, second and third software modules are adapted to implement a continuous strategy management cycle.

12. (original) The enterprise strategy management system of Claim 10 wherein environmental data includes performance measures and identified opportunities generated by the third software module.

13. (original) The enterprise strategy management system of Claim 10 wherein the software modules are adapted for execution in any order.

14. (original) The enterprise strategy management system of Claim 10 wherein the first software module is a STRATEGY FORMULATION module.

15. (original) The enterprise strategy management system of Claim 10 wherein the first software module is a STRATEGY ALIGNMENT module.

16. (original) The enterprise strategy management system of Claim 10 wherein the first software module is a STRATEGY IMPLEMENTATION module.

17. (original) The enterprise strategy management system of Claim 10 wherein the first software module is further adapted to analyze strategic alternatives and determine a final strategy decision.

18. (original) a computer implemented method for enterprise strategy management comprising the steps of:

formulating a multi-layered strategy description with integrated implementation requirements;

aligning the multi-layered strategy with available enterprise resources;

implementing the strategy in accordance with the alignment; and

identifying new strategic opportunities;

wherein the steps of formulating, aligning, implementing and identifying are repeated to form a continuous strategy management cycle.

19. (original) The computer-implemented method of Claim 18 wherein the steps may be executed in any order.

20. (original) The computer implemented method of Claim 18 wherein the layers of the multi-layered strategy description may be completed in any order.

21. (original) In an enterprise strategy management system, a method for aiming the enterprise towards a long-term strategic goal comprising the steps of:

assessing the internal and external environment;

formulating strategic alternative based on the environmental assessment,

each strategic alternative having a unique multi-layered strategy description;

comparing the formulated strategic alternatives;

determining a final strategy description; and

approving a final strategy solution